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[@The Rules of a Big Boss](https://www.youtube.com/TheRulesofaBigBoss)

Haelee P. Moore is the Founder and CEO of The Rules of a Big Boss LLC. It is a father/daughter partnership that is based out of North Carolina. Her Dad is the COO. The Rules of a Big Boss LLC focus is empowerment through books, clothing, and accessories

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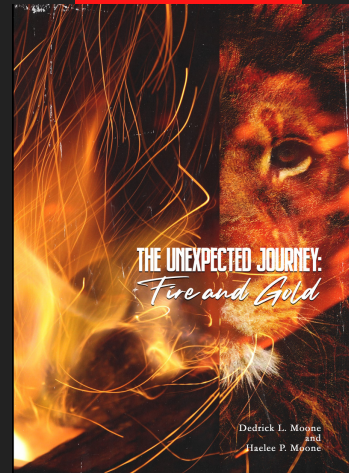


# HAELEE P. MOONE

## ABOUT

Haelee P. Moone is the 13 year old author of *The Rules of a Little Boss: A book of self-love*. She has been seen on Spectrum 1 News, ABC 11 News, Fox 34 News, WBOC 16 News, on various television shows, in print magazines, and other platforms. She is also the author of *The Rules of a Big Boss: A book of self-love*. The book is a personal journey of how she overcame depression, anxieties, and betrayal. Haelee found the Lioness within her and rose up (found her self esteem) instead of sinking. It is a manual for young and adult women to maximize higher self-esteem. She is also the co-author of *The Unexpected Journey: Fire and Gold*. This book is a memoir that recounts how her dad, Dedrick risked it all to protect and provide for her.

Haelee also developed a complementary clothing and accessory line under the name of the Rules of a Big Boss LLC. Her products allow men, women, and children to be as boldly confident as she has now become.



## PROFILE

- Author
- Motivational Speaker
- Style Influencer
- Blogger/Vlogger
- A Brand

## AS SEEN ON TV

- Spectrum 1 News
- ABC 11 News
- Fox 34 News
- WBOC 16 News
- WRAL 5 News

## MEDIA REACH



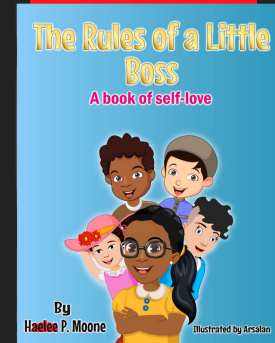
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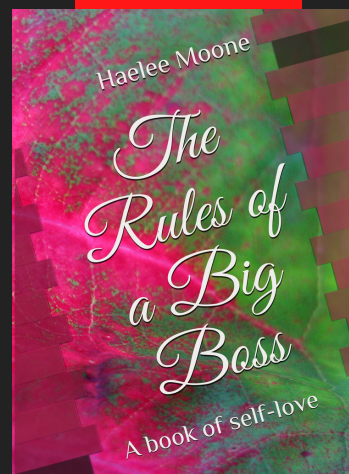
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@The Rules of a Big Boss

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# DEDRICK L. MOONE

## ABOUT

Dedrick L. Moore is a graduate of North Carolina A&T State University. He is a philanthropist, international motivational speaker, podcast host, and single father. He is the author of *The Unexpected Journey: Fire and Gold*. This book is a personal memoir that recounts how he as a single father risked it all to protect and provide for his daughter Haelee. It shares how they became each others respective heroes.

Dedrick loves to see others be their best selves, so his life's mission is to create a positive and fun impact wherever he is allowed. His hobbies include spending time with Haelee, writing, working out, designing products, marketing, vision boarding, reading, and co-hosting TalkTruth Series. TalkTruth Series gives authors and entrepreneurs a platform to elevate their brand through the sharing of their personal testimonies. He is also in the process of writing his first ever children's book.



## PROFILE

- Author
- Editor
- Strategist
- Content Creator
- Motivational Speaker
- Podcast Co-host

## AS SEEN ON TV

- ABC 11 News
- WRAL 5 News
- Spectrum 1 News
- Fox 34 News

## MEDIA REACH



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